

HAYES THEATRE CO

ARTISTIC SUBMISSION INFORMATION

HAYES THEATRE CO

19 Greenknowe Ave Potts Point NSW 2011

PO BOX 732 Potts Point NSW 1335

Enquiries Victoria Wildie, General Manager, victoria@hayestheatre.com.au

ABOUT HAYES THEATRE CO

Hayes Theatre Co is named after Australian musical theatre legend **Nancye Hayes AM**, and honours the vast history of Australian Musical Theatre and its practitioners.

Hayes Theatre Co is a venue located at 19 Greenknowe Avenue, Potts Point, with a focus on providing a permanent home for small-scale music theatre and cabaret. By providing venue space to newly mounted productions, **Hayes Theatre Co** will be a presenting partner together to independent producers and artists as well as providing a permanent location in Sydney for **New Musicals Australia** and the **Sydney Cabaret Festival**.

Hayes Theatre Co will present a range of performances that will connect with an already established music theatre-loving audience in Sydney. This intimate venue gives audiences the opportunity to enjoy an up-close-and-personal music theatre experience.

WHAT WE ARE LOOKING FOR

Each year **Hayes Theatre Co** will have a number of opportunities available to emerging and established producers to present their work. In line with our mission statement, **Hayes Theatre Co** looks favourably on submissions that represent a range of performances from re-imagined classic musicals, new work from Australia and overseas, cabaret, and children's productions – that will connect with an already established music theatre-loving audience in Sydney.

PRESENTING OPPORTUNITIES

Hayes Theatre Co will be your presenting partner. This will require your project to have a dedicated emerging or professional producer attached, the creative expertise, and the financial means to mount and market a successful high-quality production.

All productions are billed as “[Your Company] in association with Hayes Theatre Co presents”. Your marketing collateral including posters, flyers and associated web-based promotions must include the **Hayes Theatre Co** logo and approved acknowledgment of the City of Sydney’s support of our venture.

For musical theatre productions, we are seeking productions that can run for an average of 4 – 6 weeks playing a minimum of 7 performances per week .

AS A PRESENTING PARTNER HAYES THEATRE CO WILL PROVIDE:

- Our 111 seat black box theatre space with band room and dressing rooms.
- Technical Manager support for bump-in/out.
- A dedicated Sound Operator for performances.
- Box office and bar staff.
- Marketing through the Hayes Theatre Co website and mailing list.
- The standard technical rig of lighting and sound equipment including stock, desks and PA.

- Ticketing management of internet and phone bookings, ticket collection and door sales at the box office, as well as the listings on our Facebook page and website.

AS THE PRODUCER YOU WILL PROVIDE:

- A high quality, fully rehearsed show including all set, costumes and props.
- Any technical equipment you require outside of our standard specifications.
- Performance rights
- The cast and creative team required for the production, as well as stage management and backstage crew as required and a dedicated Lighting Operator.
- Marketing images and collateral including flyers and posters.

MAKING A SUBMISSION

Please download a submission form from our website. For proposals for seasons of less than six performances please use the Cabaret submission form. For proposals for seasons of six or more performances please use the mainstay submission form.

Hire charges and inclusions are detailed on each submission form.

If you would like to submit your project for production at **Hayes Theatre Co** please complete our **Artistic Submission Form** and return to victoria@hayestheatre.com.au

We strongly suggest you discuss your project with us informally before submitting an official application. Please telephone (02) 8065 7337 to contact Victoria Wildie.

Email submissions are preferred, however you may send submissions by post to

Hayes Theatre Co
PO BOX 732
Potts Point NSW
1335